

New: Elder Options' First-Ever Multi-Event Sponsorship Package

We're excited to announce a limited-time sponsorship opportunity that maximizes your community impact across Alachua and Marion counties.

Your sponsorship directly supports Elder Options' mission of providing vital resources, education, and support services to those who need them most. Since 1977, we've been serving our community, and these events continue that tradition by bringing together hundreds of attendees seeking essential information on aging and caregiving.

- Senior Showcase and Medicare Open Enrollment Kick Off
Legacy Park, City of Alachua
Oct. 15, 10 AM – 1 PM
 - Caregiver Road Trip Conference
Santa Fe, Blount Center, Gainesville
Nov. 15, 10 AM – 2PM
- Caregiver Road Trip Conference
College of Central Florida, Ocala
Nov. 6, 10 AM – 2 PM

SPONSORSHIP TIER	Title Sponsor \$4500	Platinum Sponsor \$2500	Gold Sponsor \$1000	Silver Sponsor \$750	Bronze Sponsor \$500
Benefits					
Event Title Recognition	✓				
Lunch Sponsor		✓			
Breakfast Sponsor <i>Caregiver Events Exclusive</i>			✓		
Logo on Marketing Materials	Large/Prominent	Large	Medium	Medium	Small
Newsletter Recognition	Linked Logo	Linked Logo	Linked Logo	Linked Name	Linked Name
Speaking Opportunity	10 minutes	5 minutes			
Exhibitor table location	Premium	Premium	Standard	Standard	Standard
Event Recognition	✓	✓	✓	✓	✓
Meals	4	2	2	1	1

Ready to make a difference? This special package pricing is available until **October 14, 2024**. Individual event sponsorships are also available for those interested in supporting specific events. Contact Lisa Kanarek at kanarekl@agingresources.org, or 352-692-5248



The Multi-Event Sponsorship Package

We're excited to announce a limited-time sponsorship opportunity that maximizes your community impact across Alachua and Marion counties.

Last year's events drew over 400 attendees combined. Your sponsorship directly supports vital resources and services for seniors and caregivers throughout our region. Elder Options has served our community since 1977. Help us continue this mission while gaining visibility at three high-impact events.

Alachua Senior Showcase - October 15, Alachua
Caregiver Conference - November 6, Ocala
Caregiver Conference - November 15, Gainesville

This multi-event sponsorship is available until Oct. 14. 12:00 PM.

Please find the multi-event sponsorship package and the individual sponsorship packages attached.

To let us know your interest level, please register at <https://agingresources.org/about-us/sponsorship/>

Elder Options Fall Sponsorship Package for 3 Events

Exclusive Title Sponsor (only 1 available) \$4,500

Recognition as Exclusive Title Sponsor
Recognition in Elder Options newsletter with linked logos
Recognition on social media platforms
Presentation to attendees – 10 minutes
Large/Prominent Logo on event materials
Premium table location
4 Meals provided at lunch

Platinum Sponsor - \$2,500

Advertised as a lunch sponsor
Recognition in Elder Options newsletter with linked logos
Recognition on social media platforms
Presentation to attendees – 5 minutes
Large Logo on event materials
Premium table location
2 Meals provided at lunch

Gold Sponsor \$1,000

Advertised as a breakfast sponsor at Caregiver Events
Recognition in Elder Options newsletter with linked logos
Recognition on social media platforms
Medium Logo on event materials
Standard Table Location
2 Meals provided at lunch

Silver Sponsor \$750

Recognition on social media platforms
Medium Logo on event materials
Standard Table Location
1 Meal provided at Lunch

Bronze Sponsor \$500

Recognition on social media platforms
Small Logo on event materials
Standard table location
1 Meal provided at lunch

Individual Event Sponsorships

**Alachua Senior Showcase, Oct. 15, Legacy Park
10:00 AM – 1:00 PM**

Showcase Champion - \$1000

Preferred table location
Ten-minute presentation to attendees
Advertised as a Lunch Sponsor
Two meals are provided at lunch
Large logo on print and linked in electronic media

Showcase Leader - \$750

Preferred table location
Five-minute presentation to attendees
Two meals are provided at lunch
Medium logo on print and linked in electronic media

Showcase Supporter - \$500

Standard table location
One meal is provided at lunch
Small logo on print and linked in electronic media

Showcase Friend - \$250

Standard table location
One meal is provided at lunch
Name on print and electronic media

**Caregiver Conference, November 6, Ocala
10:00 AM – 2:00 PM**

Navigator - \$1000

Preferred table location
Ten-minute presentation to attendees
Advertised as a Lunch Sponsor
Two meals are provided at lunch
Large logo on print and electronic media

Driver - \$750

Preferred table location
Five-minute presentation to attendees
Advertised as a Breakfast Sponsor
Two meals are provided at lunch
Medium logo on print and electronic media

Co-Pilot - \$500

Standard table location
One meal is provided at lunch
Small logo on print and electronic media

Travel Companion - \$250

Standard table location
One meal is provided at lunch
Name on print and electronic media

**Caregiver Conference - November 15, Gainesville
10:00 AM – 2:00 PM**

Navigator - \$1000

Preferred table location
Ten-minute presentation to attendees
Advertised as a Lunch Sponsor
Two meals are provided at lunch
Large logo on print and electronic media

Driver - \$750

Preferred table location
Five-minute presentation to attendees
Advertised as a Breakfast Sponsor
Two meals are provided at lunch
Medium logo on print and electronic media

Co-Pilot - \$500

Standard table location
One meal is provided at lunch
Small logo on print and electronic media

Travel Companion - \$250

Standard table location
One meal is provided at lunch
Name on print and electronic media