

## New: Elder Options' First-Ever Multi-Event Sponsorship Package

We're excited to announce a limited-time sponsorship opportunity that maximizes your community impact across Alachua and Marion counties.

Your sponsorship directly supports Elder Options' mission of providing vital resources, education, and support services to those who need them most. Since 1977, we've been serving our community, and these events continue that tradition by bringing together hundreds of attendees seeking essential information on aging and caregiving.

- Senior Showcase and Medicare Open Enrollment Kick Off  
Legacy Park, City of Alachua  
Oct. 15, 10 AM – 1 PM
- Caregiver Road Trip Conference  
Santa Fe, Blount Center, Gainesville  
Nov. 15, 10 AM – 2PM
- Caregiver Road Trip Conference  
College of Central Florida, Ocala  
Nov. 6, 10 AM – 2 PM

SPONSORSHIP TIER	Title Sponsor \$4500	Platinum Sponsor \$2500	Gold Sponsor \$1000	Silver Sponsor \$750	Bronze Sponsor \$500
<b>Benefits</b>					
Event Title Recognition	✓				
Lunch Sponsor		✓			
Breakfast Sponsor <i>Caregiver Events Exclusive</i>			✓		
Logo on Marketing Materials	Large/Prominent	Large	Medium	Medium	Small
Newsletter Recognition	Linked Logo	Linked Logo	Linked Logo	Linked Name	Linked Name
Speaking Opportunity	10 minutes	5 minutes			
Exhibitor table location	Premium	Premium	Standard	Standard	Standard
Event Recognition	✓	✓	✓	✓	✓
Meals	4	2	2	1	1

Ready to make a difference? This special package pricing is available until **October 14, 2024**. Individual event sponsorships are also available for those interested in supporting specific events. Contact Lisa Kanarek at [kanarekl@agingresources.org](mailto:kanarekl@agingresources.org), or 352-692-5248



## **The Multi-Event Sponsorship Package**

We're excited to announce a limited-time sponsorship opportunity that maximizes your community impact across Alachua and Marion counties.

Last year's events drew over 400 attendees combined. Your sponsorship directly supports vital resources and services for seniors and caregivers throughout our region. Elder Options has served our community since 1977. Help us continue this mission while gaining visibility at three high-impact events.

Alachua Senior Showcase - October 15, Alachua  
Caregiver Conference - November 6, Ocala  
Caregiver Conference - November 15, Gainesville

**This multi-event sponsorship is available until Oct. 14. 12:00 PM.**

Please find the multi-event sponsorship package and the individual sponsorship packages attached.

To let us know your interest level, please register at  
<https://agingresources.org/about-us/sponsorship/>

## **Elder Options Fall Sponsorship Package for 3 Events**

### **Exclusive Title Sponsor (only 1 available) \$4,500**

Recognition as Exclusive Title Sponsor  
Recognition in Elder Options newsletter with linked logos  
Recognition on social media platforms  
Presentation to attendees – 10 minutes  
Large/Prominent Logo on event materials  
Premium table location  
4 Meals provided at lunch

### **Platinum Sponsor - \$2,500**

Advertised as a lunch sponsor  
Recognition in Elder Options newsletter with linked logos  
Recognition on social media platforms  
Presentation to attendees – 5 minutes  
Large Logo on event materials  
Premium table location  
2 Meals provided at lunch

### **Gold Sponsor \$1,000**

Advertised as a breakfast sponsor at Caregiver Events  
Recognition in Elder Options newsletter with linked logos  
Recognition on social media platforms  
Medium Logo on event materials  
Standard Table Location  
2 Meals provided at lunch

### **Silver Sponsor \$750**

Recognition on social media platforms  
Medium Logo on event materials  
Standard Table Location  
1 Meal provided at Lunch

### **Bronze Sponsor \$500**

Recognition on social media platforms  
Small Logo on event materials  
Standard table location  
1 Meal provided at lunch

### ***Individual Event Sponsorships***

**Alachua Senior Showcase, Oct. 15, Legacy Park  
10:00 AM – 1:00 PM**

#### **Showcase Champion - \$1000**

Preferred table location  
Ten-minute presentation to attendees  
Advertised as a Lunch Sponsor  
Two meals are provided at lunch  
Large logo on print and linked in electronic media

#### **Showcase Leader - \$750**

Preferred table location  
Five-minute presentation to attendees  
Two meals are provided at lunch  
Medium logo on print and linked in electronic media

#### **Showcase Supporter - \$500**

Standard table location  
One meal is provided at lunch  
Small logo on print and linked in electronic media

#### **Showcase Friend - \$250**

Standard table location  
One meal is provided at lunch  
Name on print and electronic media

**Caregiver Conference, November 6, Ocala**  
**10:00 AM – 2:00 PM**

**Navigator - \$1000**

Preferred table location  
Ten-minute presentation to attendees  
Advertised as a Lunch Sponsor  
Two meals are provided at lunch  
Large logo on print and electronic media

**Driver - \$750**

Preferred table location  
Five-minute presentation to attendees  
Advertised as a Breakfast Sponsor  
Two meals are provided at lunch  
Medium logo on print and electronic media

**Co-Pilot - \$500**

Standard table location  
One meal is provided at lunch  
Small logo on print and electronic media

**Travel Companion - \$250**

Standard table location  
One meal is provided at lunch  
Name on print and electronic media

**Caregiver Conference - November 15, Gainesville**  
**10:00 AM – 2:00 PM**

**Navigator - \$1000**

Preferred table location  
Ten-minute presentation to attendees  
Advertised as a Lunch Sponsor  
Two meals are provided at lunch  
Large logo on print and electronic media

**Driver - \$750**

Preferred table location  
Five-minute presentation to attendees  
Advertised as a Breakfast Sponsor  
Two meals are provided at lunch  
Medium logo on print and electronic media

**Co-Pilot - \$500**

Standard table location  
One meal is provided at lunch  
Small logo on print and electronic media

**Travel Companion - \$250**

Standard table location  
One meal is provided at lunch  
Name on print and electronic media